Sponsorship Proposal

2026 Bull Bash Winter Series
Wake County Speedway

Feb 21 | Feb 28
Mar 14 | Mar 21

GRAY RACING

About the Team

Meet the Driver

Name: Jacob Gray
Location: Raleigh, NC
Age: 34
Years Racing: 16

About Gray Racing

Gray Racing is a 3rd generation, family owned and operated race team that has been competing at North Carolina short tracks for over 40 years. Currently, Jacob competes in the Inex Legend division while his older brother and cousin both compete in the Charger division at tracks in central NC including Wake County Speedway and Orange County Speedway.

For the 2026 season, we will be competing in the **Bull Bash Winter Series** at **Wake County Speedway**, an exclusive Saturday afternoon racing series for U.S. Legend Cars in the heart of Raleigh!

Race dates: **February 21, February 28, March 14, and March 21**.

Why Partner With Us?

A race car sponsorship is so much more than just a rolling billboard. Partnering with Gray Racing can help grow your business because NASCAR fans are among the most brand-loyal fans in sports. They gravitate towards the brands that they see on the track and make it a point to purchase their product and services.

2026 Sponsorship Package Options

PRIMARY SPONSOR PACKAGE

$1,250

Benefits include:

- Name/logo prominently displayed on hood & rear trunk
- Up to two car & driver appearances at your location
- Pit passes (2) and/or grandstand tickets (4) for two races
- Advertising on Gray Racing website and social media accounts

ASSOCIATE SPONSOR PACKAGE

$750

Benefits include:

- Name/logo prominently displayed on hood
- One car & driver appearance at your location
- Pit passes (2) and/or grandstand tickets (4) for one race
- Advertising on Gray Racing website and social media accounts